

# Growth Report

N.G Fencing & Landscaping · 7 June 2026

This is a quick growth report for N.G Fencing & Landscaping, showing what we found about your business online and where the easiest new work is sitting.

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## What we found

You've got a strong 5–star rating from 33 reviews, which is brilliant, but we couldn't find any photos of your work online or any social media profiles linked to the business. We've also got your core services down as fencing installation, fence repair, gates, and bespoke panels.

0

photos found

33

reviews

5

Google rating

4

services

## Why we built it this way

**Reviews carousel.** You have 33 real reviews averaging 5★, so we put them front and centre to build trust.

**Services section.** We listed the 4 services you offer (Fencing installation, Fence repair, Gates, Bespoke / custom fencing panels) as the basis for the pages below.

## Where the local work is

Around 230 people near you search Google for these services every month. Ranking the pages below could bring you roughly 1.4–4.6 new enquiries a month once they're live.

Across the towns near you, there are around 230 people every month already searching for the kind of work you do and ready to hire someone. The table below shows the pages we'd build to put you in front of them, which we'd expect to bring in roughly 1.4 to 4.6 phone calls a month once they're settled.

**Start here.** Of every search we found, these 3 are the best first builds — pages you can realistically rank for, aimed at people ready to buy:

### PRIORITY 1 — BUILD THIS PAGE

Add this page — £49

Q driveways maidstone

A dedicated page at /services/driveways-maidstone — moderate to rank · high buying intent · ~110 searches/mo. Estimated **0.7–2.2 enquiries/mo**, usually live in 6–9 months.

### PRIORITY 2 — BUILD THIS PAGE

Add this page — £49

Q driveways ashford

A dedicated page at /services/driveways-ashford — moderate to rank · high buying intent · ~70 searches/mo. Estimated **0.4–1.4 enquiries/mo**, usually live in 6–9 months.

PRIORITY 3 – BUILD THIS PAGE

Add this page – £49

Q driveways eastbourne

A dedicated page at /services/driveways-eastbourne – moderate to rank high buying intent · ~50 searches/mo. Estimated **0.3–1 enquiries/mo**, usually live in 6–9 months.

## The full opportunity

Every relevant search we found, biggest first – the pages above are where to start.

WHEN SOMEONE GOOGLES...

Add this page – £49

Q driveways maidstone

People searching / month		110
Buying intent		High
Ease of ranking		Moderate
Estimated enquiries / mo		0.7–2.2

Usually live in 6–9 months once published

WHEN SOMEONE GOOGLES...

Add this page – £49

Q driveways ashford

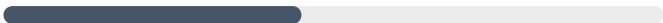



People searching / month		70
Buying intent		High
Ease of ranking		Moderate
Estimated enquiries / mo		0.4–1.4

Usually live in 6–9 months once published

WHEN SOMEONE GOOGLES...

Add this page — £49

Q driveways eastbourne

People searching / month		50
Buying intent		High
Ease of ranking		Moderate
Estimated enquiries / mo		0.3-1

Usually live in 6-9 months once published

Call estimates are based on typical click-through and enquiry rates for a top-ranking local page — a guide to the opportunity, not a guarantee.

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## Want results this week? Google Ads

If you'd rather not wait for the pages to build up, Google Ads is the fast lane — we can switch them on and start putting your number in front of those same people within days.

SEARCH	PEOPLE/MONTH	COST PER CLICK	BUDGET/MONTH	CALLS/MONTH (FROM WEEK ONE)
driveways maidstone	~110	£5.39	£11-£22	<b>~0.1-0.4/mo</b>
driveways ashford	~70	£5.82	£6-£17	<b>~0.1-0.3/mo</b>
driveways eastbourne	~50	£4.46	£4-£9	<b>~0.1-0.2/mo</b>
driveways hastings	~30	£2.09	£2-£2	<b>~0-0.1/mo</b>
gates maidstone	~10	£2.29	£0-£0	<b>~0/mo</b>